

GTL Start-Up of September 2022: RESPIRA



Name of Start-Up	RESPIRA
Name of Founders	Mar Domínguez Agudo Marta Jimenez Navarro
Country & Region	Spain
Main Topic	 Sustainable Management
Date of Launch	11/2021
The Journey from Idea to Start-Up	<p>Our idea was born from a hackathon where we focused on finding a solution related to sustainability.</p> <p>Thanks to that common approach, our team looked for a solution that would democratize sustainability, we decided to focus on companies because they would generate a greater impact.</p> <p>That is where respira was born, a proposal that has been supported by many people throughout its development. We have been mentored by experts in environmental management, startup development, investment, and financing, and now we are ready to bring a prototype to market and test it with our first customers.</p> <p>In the future, we see respira as the platform, associated with the company's management systems, that will carry out all corporate environmental management autonomously.</p>
Description of the Business Idea	RESPIRA's main objective is to streamline the process of reducing the carbon footprint of companies, helping them to comply with legal

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requirements and accompanying them in the change towards environmental improvement.

RESPIRA simplifies the complexity of environmental management with a software with which the users themselves can interact without the need for third parties.

Our platform digitizes and monitors the most relevant company data to provide an integrated scorecard that ensures, with an integrated scorecard, the achievement of the established KPIs, and records them in an unalterable blockchain that makes unnecessary the costly processes of own and third-party audits required by the Standard.

RESPIRA achieves these results in a matter of minutes. This will provide a corporate image adapted to new image adapted to new environments, making it more competent and reliable within the industry.
industry.

With RESPIRA we want to achieve environmental equality and break the existing knowledge gap in this area. Technology will help us to generate proximity to our customers with the desired changes. Making environmental management a service within everyone's reach.

Contact Details



Somosrespira@gmail.com /
mar.dominguez@somosrespira.com



www.somosrespira.com



+34 722 704 160

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