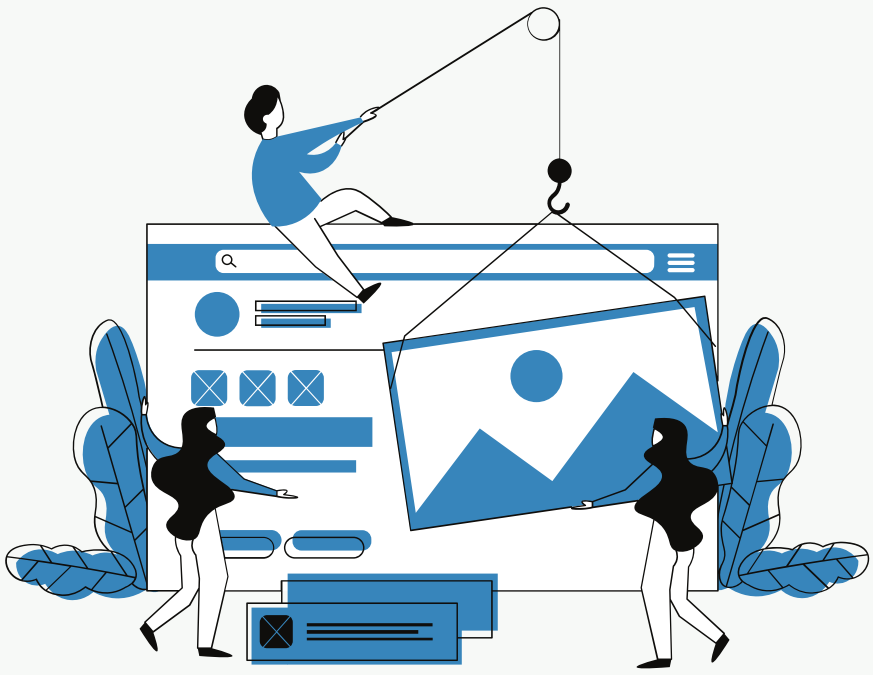
GTL Project

GreenTecLab

The role of cities in the transition

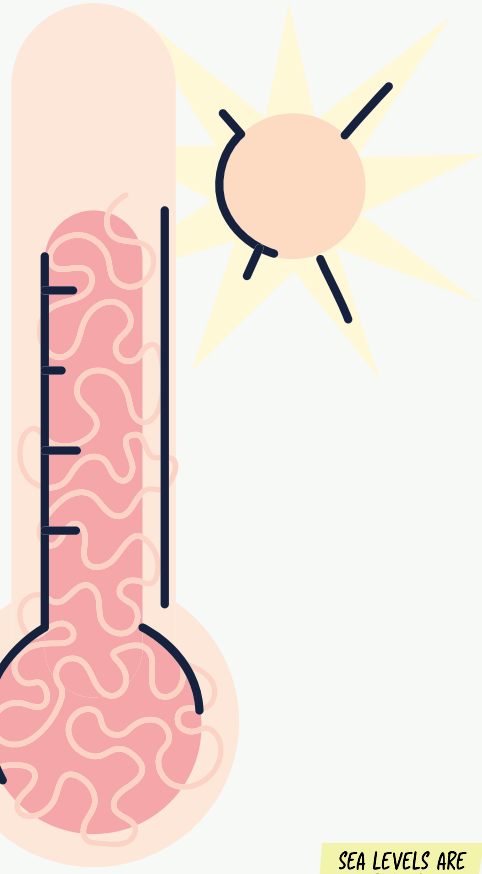
CITIES HAVE THE POWER TO CHANGE THE WORLD.

For centuries, cities have been centers of commerce, culture and innovation, and the birthplace for some of humankind’s greatest ideas. At this critical crossroads in time, we need the ideas that cities can create more than ever.



BUT CITIES ARE AS VULNERABLE AS THEY ARE POWERFUL.

70% of cities are already dealing with the effects of climate change, and nearly all are at risk. Over 90% of all urban areas are coastal, putting most cities on Earth at risk of flooding from rising sea levels and powerful storms

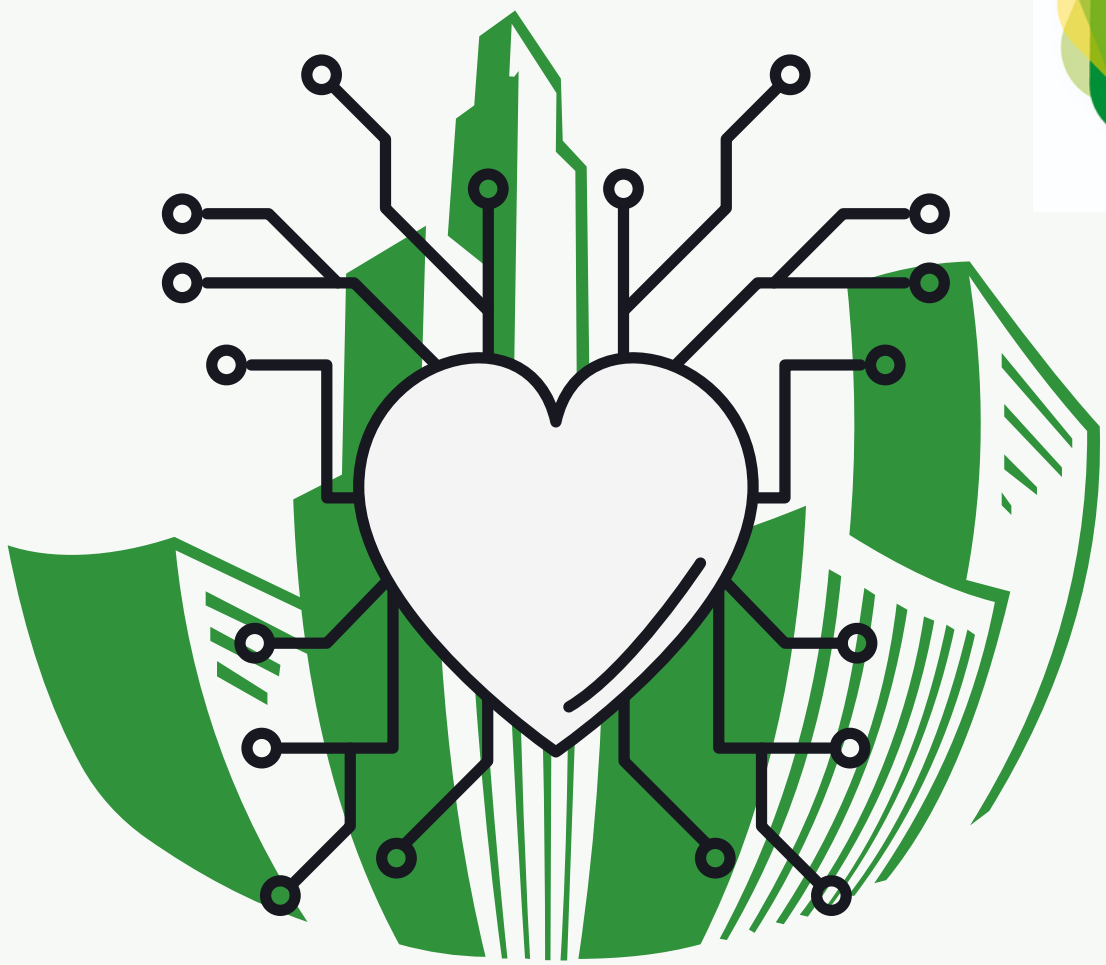


CLIMATE CHANGE CAUSES FINANCIAL DAMAGE TOO.

The financial effects of climate change can be just as devastating as the physical ones. Unexpected expenditures from storms, flooding, snow removal and drought can lead to major disruptions in business operations and city budgets.

URBAN GROWTH SHOWS NO SIGN OF SLOWING.

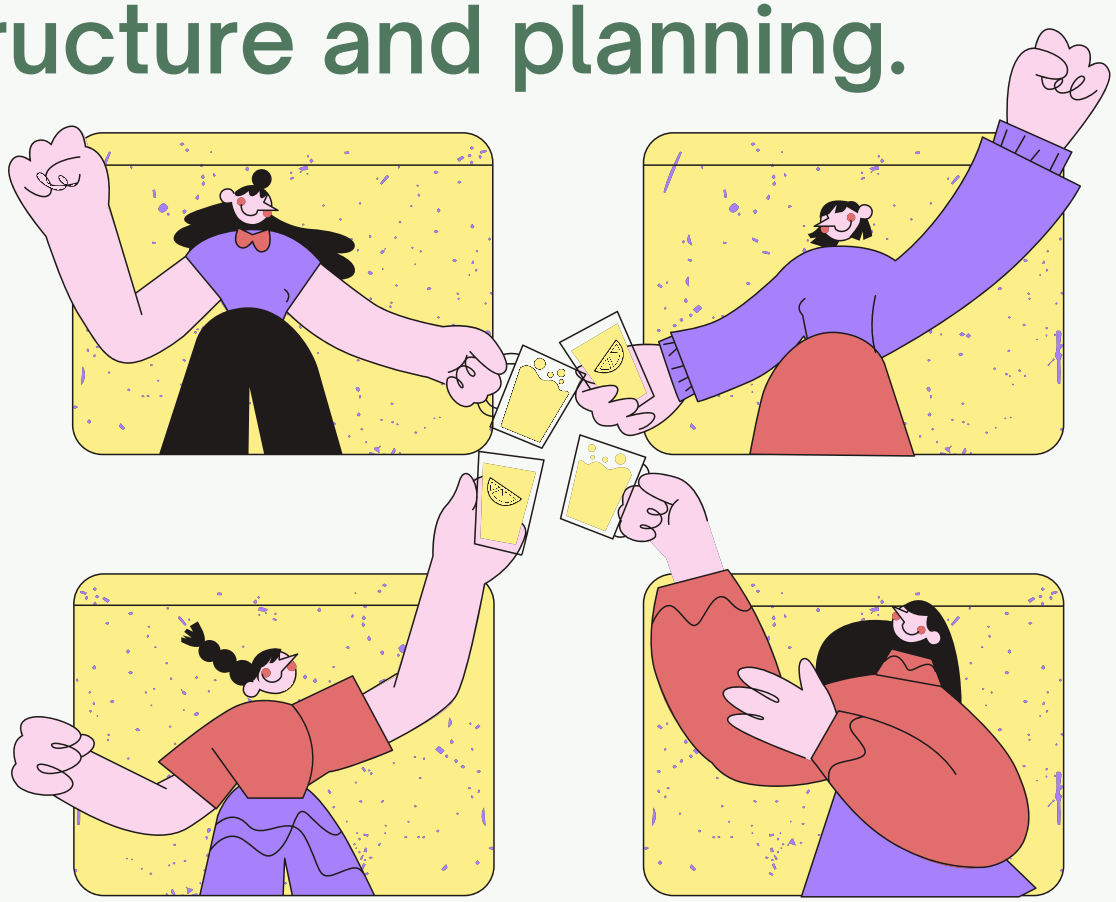
Cities have become awesome in size, and also greenhouse gas emissions. Larger cities have a ravenous appetite for energy, consuming ⅔ of the world's energy and creating over 70% of global CO2 emissions.



BUT, IN THE HEART OF THE CITY LIES AN OPPORTUNITY

URBAN DENSITY PRESENTS A GREENER WAY TO LIVE

Urban density can actually create the possibility for a better quality of life and a lower carbon footprint through more efficient infrastructure and planning.



CITIES ARE OUR FUTURE.

We believe that a better global future lies in urban innovation and action. As the majority of future humans will live in cities, it just makes sense that our solution to climate change will reside there too. There is no single solution for solving global climate change, but cities have the ability, capacity and will to lead.

Reserve your spot now!

You can be the future leader of the transition!

GreenTecLab

- https://www.c40.org/why_cities