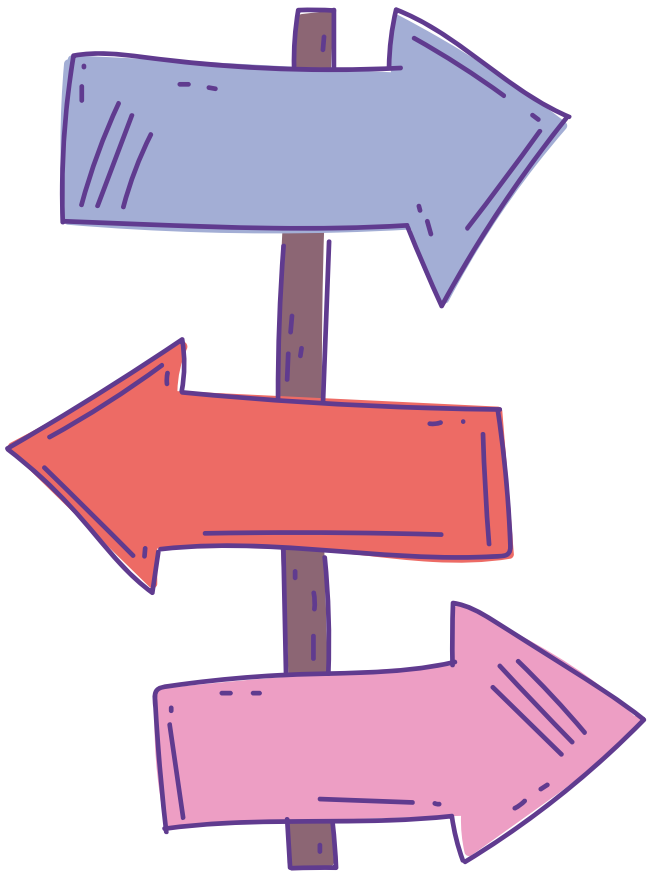
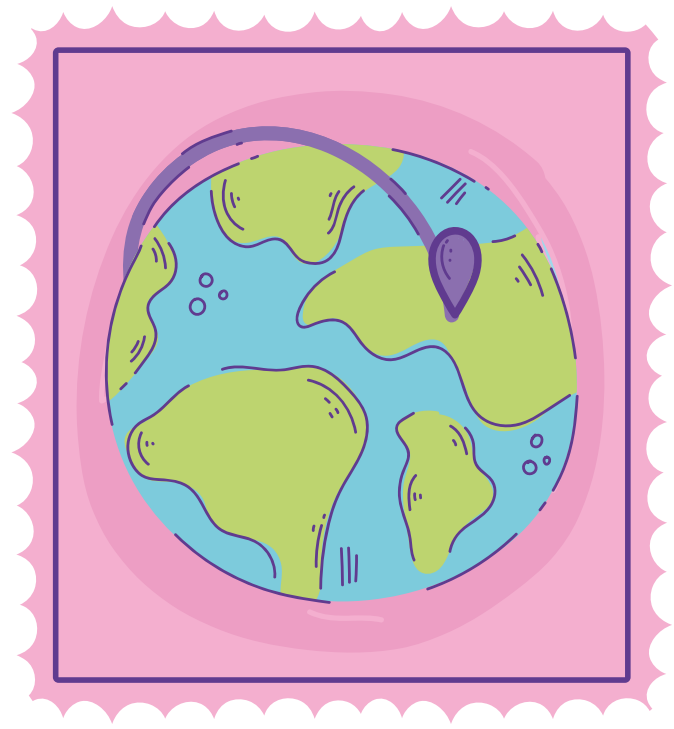
GTL Project

GreenTecLab

Sustainable Tourism





WHAT?

Sustainable tourism is defined by the UN Environment Program and UN World Tourism Organization as “tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities.”

Additionally, sustainable tourism “refers to the environmental, economic, and socio-cultural aspects of tourism development, and a suitable balance must be established between these three dimensions to guarantee its long-term sustainability”

Sustainable Tourism refers to sustainable practices in and by the tourism industry. It is an aspiration to acknowledge all impacts of tourism, both positive and negative. It aims to minimize the negative impacts and maximize the positive ones.

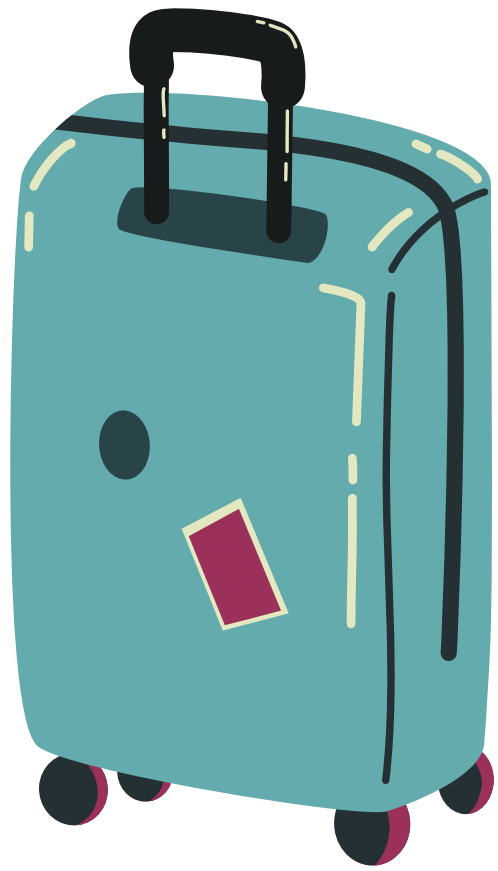
Negative

Negative impacts to a destination include economic leakage, damage to the natural environment and overcrowding to name a few.

Positive

Positive impacts to a destination include job creation, cultural heritage preservation and interpretation, wildlife preservation, landscape restoration, and more.

You can become a sustainable tourist by committing to making a positive impact on your destinations and allowing future generations to enjoy tourism as you have done.



Looking for your next destination

Turn the page and find a sustainable travel idea

Zuzana Barnáková Winery

Zuzana is an expert winemaker and winegrower. In her Winery she creates and markets her own products and associated services with great emphasis on ecological approaches to viticulture and grape processing.

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https://www.barnakova.sk/

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GreenTecLab