SILVER SHOT

A natural source of caffeine

Current situation

- Global coffee consumption is **166.63 million, 60-kilogram** bags of coffee beans
    - Consumption of **5.7 kg of coffee/year per inhabitant**
- More than **120 roasters in Slovakia**
    - The formation of **2.08 kg of secondary product from 100 kg of beans**

SILVERSKIN

SILVERSKIN

What I am?

A by-product of coffee and is created during the roasting process

What do I contain ?

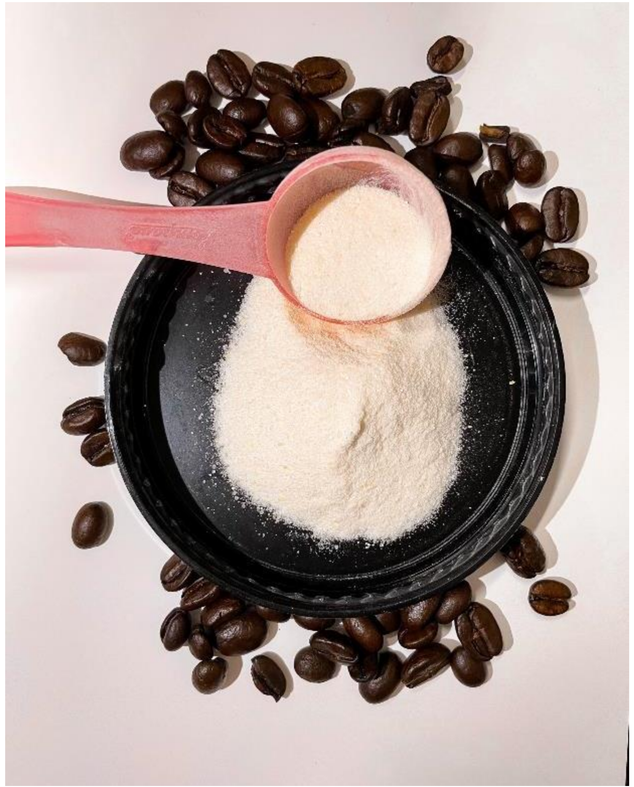
Caffeine, fiber, bioactive components, micronutrients, macronutrients

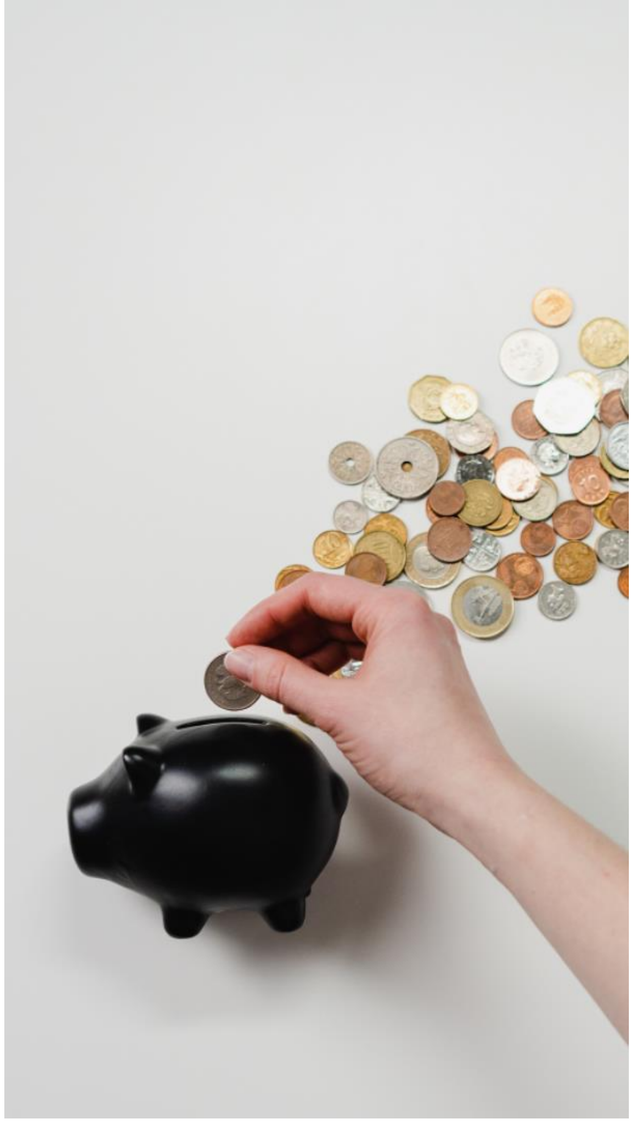
As I taste ?

Other that coffee

By-product application
(Silverskin)

Creation of a new product





Circular economy

Reduction of food waste generation

How am I different?

- Caffeine 1.4 %
- Chlorogenics acids 15.8 %
- Fat 2.2 %

TARGET MARKET

Packaging- free shop

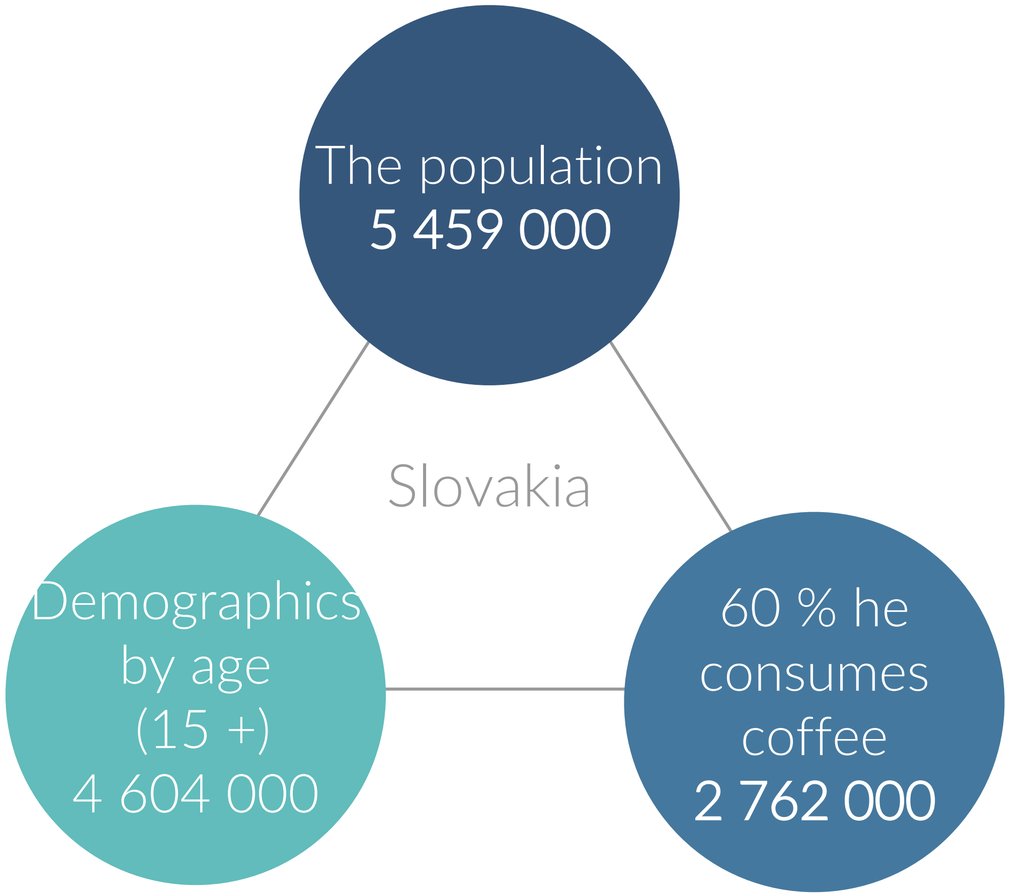
Health food stores

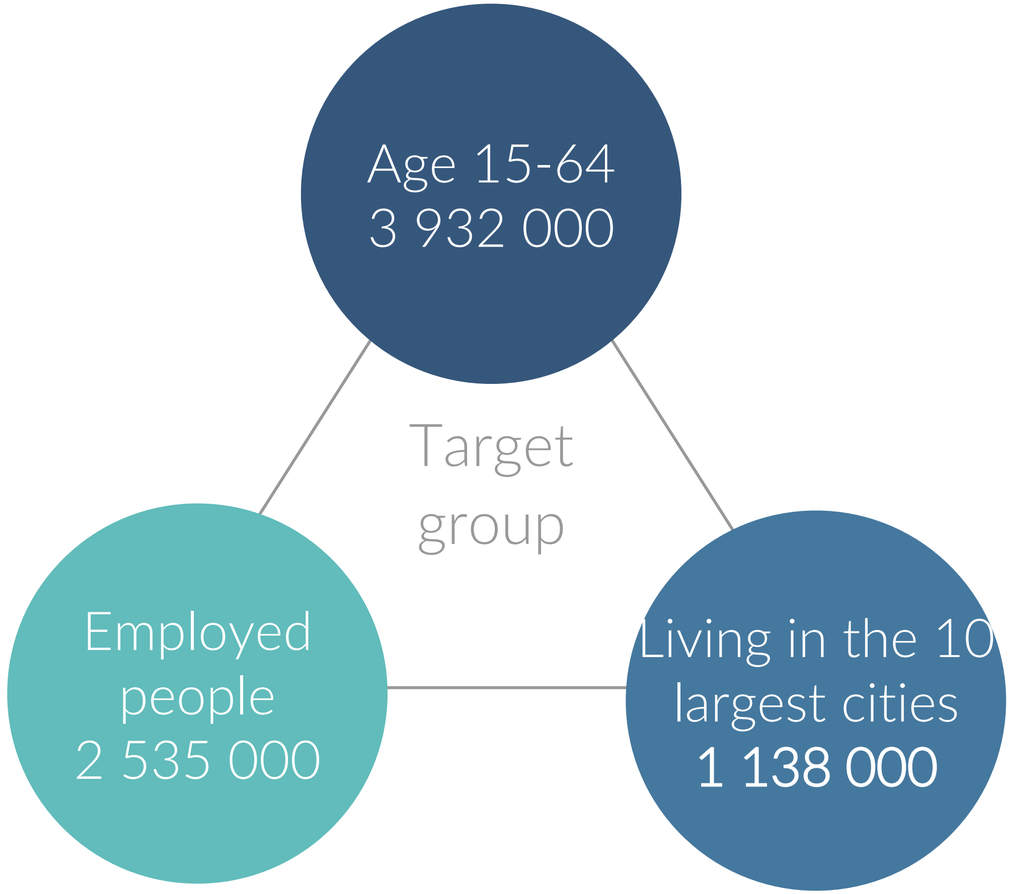
Fitness shops, fitness and wellness centers

Retaill

Horecca segment

BIZNIS MODEL





Estimated Target Market: **1 138 000**

Our team

PhD students from Slovak University of Agriculture Faculty of Biotechnology and Food Sciences in Nitra

„ Four as good as one“

Katka

Betka

Lukáš

Melina

And what next

2021: EIT Challenge Labs

3.place

Now (trademark)

2023: INOVÁCIA #2

Sales and distribution of Silvershot in powdered, instant form with flavors

2022: InUPS

2. place

2022: GTL, Regional Pitching

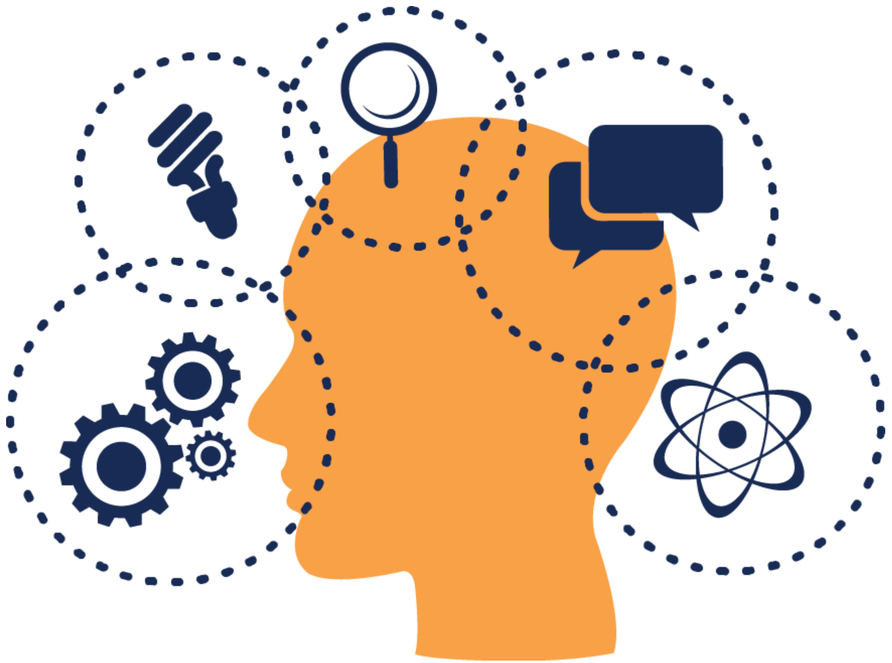
3. place

2022: INOVÁCIA #1

Sale and distribution of Silvershot like beverage

2023: NOVINKA

Next by products



Thank you for your attention!

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