


## GTL Start-Up of March 2023: Sharectricity



<b>Name of Start-Up</b>	Sharectricity
<b>Name of Founders</b>	Alejandro Sánchez
<b>Country &amp; Region</b>	Spain, Cádiz
<b>Main Topic</b>	 <p>Increase the use of solar panels, renewable energy communities</p>
<b>Date of Launch</b>	01/2023
<b>The Journey from Idea to Start-Up</b>	<p>I came up with the idea when I was talking to my father about GreenTecLab's business project, they came to my school and gave me and my class two talks on how to create a business. My dad explained to me how solar panels work and told me that when we produce more energy than what we use at home that surplus goes straight to the electricity company and is sold at a lower price than the usual market price. Then we started thinking how to make this change and we ended up creating Sharectricity.</p> <p>Right now we are still working on perfecting the business model and defining our market place. Later on we will attempt to launch the start-up and begin our company.</p>
<b>Description of the Business Idea</b>	<p>The main idea of my project is to create an app that connects people with that surplus of energy with other users that are looking for a way to pay less on their electricity bill. The first users will sell their electricity to the second ones, they will be able to set a fair price for the share of electricity they are selling and buying. And Sharectricity charge them a little commission. Solar panels will be amortized in less time so we expect to inspire people to install them more.</p>

## Contact Details



[Asancas13@gmail.com](mailto:Asancas13@gmail.com)

610057099