



GTL Start-Up of April 2023: NG Drone



Name of Start-Up	NG Drone
Name of Founders	José Antonio López Ferreiro, Alberto López Platero
Country & Region	Sevilla, Spain
Main Topic	<div style="display: flex; align-items: center; gap: 10px;">  Agriculture </div> <div style="display: flex; align-items: center; gap: 10px;">  Environment </div>
Date of Launch	02/2022
The Journey from Idea to Start-Up	<p>Andalucía is a region where agriculture plays a paramount role for its economy. Therefore, it is one of the biggest Europe's supplier in terms of vegetables. Nowadays, the actual drought is jeopardizing the crops every year. That is where the idea got born.</p> <p>The initiative started as an attempt to face this critical situation and the solution in the form of crop monitoring using drones was conceived. The start-up is in its early stages working on the technology demonstrator.</p>
Description of the Business Idea	<p>The user would benefit from a vast amount of data collected by the drones allowing to monitor the crops and have a real time connection. Furthermore data analysis, plague detection or crop needs will be features provided by the tool.</p> <p>The objective is to increase efficiency and productivity of crops. Thus, avoid the overspend of water and the unsustainable need of farming new lands.</p>

Supported by:



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